



VOL 34.

SMCCI INSIDER

SMCCI MONTHLY NEWSLETTER

9 JUN 2025

SMCCI TOWNHALL

"United by ambition. Driven by progress."

- Hear from the President & Leadership Team
- Share your feedback, ideas & concerns
- Get updates on SMCCI's upcoming initiatives
- Network with fellow members & partners
- Dewan Connect Networking after the Townhall

FRI | JUNE
DAY | 27TH

3PM - 5PM



Common Ground Civic
Centre & Consultancy

REGISTER HERE



bit.ly/SMCCITownhall2025

Had an experience with SMCCI? Share with us here:

bit.ly/SMCCITownhallSurvey





LETTER FROM THE PRESIDENT



Dear Members,

This season reminds us of the values of sacrifice, devotion, and compassion—principles deeply rooted in our faith and equally relevant to our journey as entrepreneurs and community builders.

Progress seldom comes without sacrifice. Whether as business owners, professionals, or leaders, many of us have made difficult choices for the greater good—of our families, enterprises, and the communities we serve. At SMCCI, we recognise these sacrifices and continue to position ourselves as a platform that supports growth, creates opportunity, and ensures that no effort goes unnoticed.

In recent weeks, Singapore's business environment has continued to evolve. Rising costs, global inflation, and supply chain uncertainties are challenging businesses across all sectors. At the same time, opportunities are emerging—driven by regional economic integration, digitalisation, sustainability trends, and the rapid advancement of artificial intelligence. These shifts are transforming how we operate and compete, and SMCCI is committed to ensuring our members are prepared for what lies ahead.

We are actively strengthening relationships with government agencies, financial institutions, and industry stakeholders to help our members stay informed, competitive, and resilient. The Chamber is also exploring opportunities beyond Singapore, particularly in Indonesia and Malaysia, to open new markets and strengthen trade ties for our members.

As we navigate this changing landscape, I encourage each of you to remain engaged, proactive, and committed to your personal and business growth. Let us move forward with clarity, purpose, and compassion—knowing that the challenges we face today are shaping the foundation for a stronger, more resilient future.

Selamat Hari Raya Haji to you and your loved ones.

With sincere regards,

Dr Abdul Malik Hassan
President

Singapore Malay Chamber of
Commerce & Industry (SMCCI)



A DIALOGUE SESSION

BY PPIS-RED

This all-women session is designed for those who want to take charge of their health-being, wealth-being, and overall well-being. Learn how these three pillars connect — and how you can thrive in each.

👤 Hear from Mrs Noor Quek (Founder & CEO, NQ International) and Ms Farhan Samsudin (Chief Audit Executive, Maybank Singapore) as they share real stories, practical tools, and expert strategies on:

- ✓ Mastering your finances
- ✓ Planning for long-term wealth
- ✓ Building mental resilience and purpose

Whether you're just starting out or seeking deeper financial clarity, this is your chance to learn, connect, and be empowered.

13 June 2025 (Friday)
7.30 PM – 9.30 PM
Level 17, Maybank Tower, Singapore

RED **SG 60**

A RED SPACE EMPOWERING CIRCLE FOR

EMPOWERING VOICES SERIES:

Charting Your Life Path:
Health-Being, Wealth-Being, and Well-Being

SESSION TWO

SPEAKER
MRS NOOR QUEK
 Founder and CEO of NQ International

CO-SPEAKER
MS FARHAN SAMSUDIN
 Chief Audit Executive, Maybank Singapore

Step into the circle of inspiration with RED's Empowering Voices Series — a bold and inclusive platform where trailblazing women share their powerful personal stories to ignite confidence, courage, and ambition in the next generation of young women leaders.

In a world where financial independence is key to personal freedom and long-term success, understanding money matters is no longer optional — it's essential. This all-women mentoring circle is designed specifically for young professionals and early-career entrants to build financial confidence and competence from the ground up.

Through a supportive, inclusive environment led by experienced mentors and women role models, participants will explore the fundamentals of financial literacy, uncover strategies for long-term planning and retirement adequacy, and tackle real-world challenges like the gender pay gap.

This is more than a workshop — it's a conversation, a community, and a call to action. Whether you're navigating your first paycheck, planning your financial future, or seeking to close the confidence gap around money, this circle will equip you with the tools, mindset, and support network to own your financial journey with clarity and courage.

13 JUNE 2025 (FRI)
7.30 PM – 9.30 PM
 REGISTRATION STARTS AT 6.30 PM

LEVEL 17, MAYBANK TOWER
 2 BATTERY RD, MAYBANK TOWER
 SINGAPORE 049907

REGISTER NOW!

<https://bit.ly/3u2f5u2>

This empowering circle is exclusively for women and will be conducted in English

Click to register



FAMILY FIESTA

BY WISMA GEYLANG SERAI

Enjoy a daily lineup of family-friendly attractions including bouncy castles, kiddy rides, and engaging activities for all ages. On Sundays, the experience is elevated with stage performances, colouring contests, and a variety of fringe activities designed to entertain and delight. Bring your loved ones for a fun-filled day!

Click for more info

8 - 22 June 2025
11am - 9pm

MEET THE TEAM

MEMBERSHIP + ACADEMY

BOARD OF DIRECTORS



Syahiran Rohajat
Vice President
(Pillar Chairman)



Dainial Sani Lim
Honorary Secretary



Azhar Mohd Salleh
Board Member



Maslina Mohamed
Assistant Honorary Secretary
(**DEWI** Chairperson)



Kartina Rosli
Board Member
(**DEWI** Committee)



Nabillah Jalal
Board Member
(**ASPIRE** Chairperson,
DEWI Committee)



Noor Khairi
SMCCI Manager



Izzuddeen Zulkiffli
Group Head
Membership & Academy



Zafir Kassim
Admin Executive
Membership



Siti Aisyah
Project Executive
Academy



Hannah Dewi Safira
Project Executive
Academy

SECRETARIAT TEAM

PROTÉGÉ KITA 2025
4th JULY

BOOST YOUR BUSINESS: THE VALUE OF ENTREPRENEURSHIP COURSES WITH
Dr Fadli
from Hayba

MAXIMISING BUSINESS GROWTH: ESSENTIAL RESOURCES WITH SME CENTRE
Anna Belle
founder of Vallio Global

THE IMPACT OF MENTORSHIP: A CONVERSATION WITH
Kartina Rosli
founder of Tin Communications

SPARK YOUR ENTREPRENEURIAL JOURNEY

Tickets at \$45
<https://bit.ly/ProtegeKita2025>
or scan QR code

Organised by: SMCCI ACADEMY Supported by:



Scan to register



READY TO TURN YOUR PASSION INTO A REAL BUSINESS?

Protégé Kita connects aspiring entrepreneurs with mentors, tools, and real-world opportunities to help you start strong and grow with confidence.

🚀 Phase 1: Masterclass – Spark Your Entrepreneurial Journey!

Happening on 4 July, 2:30–5:30pm, this session is perfect for aspiring business owners ready to level up.

Hear from:

- 🔊 Dr Fadli (Hayba) – Boost Your Business
- 🔊 Anna Belle (Vallio Global) – Maximise Business Growth
- 🔊 Kartina Rosli (Tin Communications) – The Power of Mentorship

➡ Our past Protege Kita participant!

🏷️ \$45/pax | Limited to 100 slots

Register now!

🔗 bit.ly/ProtegeKita2025

NKF KIDNEY CARE CARNIVAL 2025

On 18 May 2025, SMCCI Academy visited the NKF Kidney Care Carnival 2025 to show their support for the National Kidney Foundation's efforts in raising awareness and encouraging kidney health.



CLICK HERE TO VIEW
ROZA'S DELICACIES ON
INSTAGRAM

SG
60

The highlight of the visit was witnessing Rozalina Taib, a proud SMCCI Academy's Start-up Accelerator Programme participant, take the stage with confidence to deliver a heartfelt performance. Not only did she perform, but she also showcased her homegrown brand, Roza's Delicacies, selling her signature Chocochip Cookies – a crowd favourite that quickly gained attention from passersby.

Held at One Punggol, the carnival was filled with energy, featuring health booths, engaging performances, and small business stalls. It served as a meaningful platform where aspiring entrepreneurs like Rozalina could proudly share their craft and passion with the broader community.

This visit reflects SMCCI Academy's ongoing commitment to nurturing talent, building confidence, and uplifting community-driven initiatives, especially those that intersect social causes and entrepreneurship.

We are proud to stand behind Rozalina and all our participants who continue to shine in their own unique ways. **Here's to building businesses with heart.**



FOSTERING IMPACT THROUGH PARTNERSHIP



SMCCI extends its gratitude to Maybank Singapore for hosting the Community Leaders Roundtable. The session brought together various organisations to exchange insights and explore collaborative efforts across the community.

SMCCI shared outcomes from the Microbusiness Programme, co-developed with Maybank, which has empowered 21 businesses, awarded \$5,000 grants to six winners, and continues to provide ongoing guidance.

The third edition of Maybank myimpact Microbusiness Programme is set to launch this September/October. SMCCI welcomes interest from other Malay/Muslim Organisations with beneficiaries keen on upskilling and entrepreneurship.

Thank you, Maybank, for championing sustainable impact.

@AYEEDTHECOURIER
ON INSTAGRAMSG
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Bergana

DEFYING SPINA BIFIDA THROUGH BUSINESS

Mohamed Zahid Bin Mohd Yassin, affectionately known as “Ayeed the Courier,” is a 43-year-old Singaporean who has transformed personal adversity into entrepreneurial success. Born with spina bifida, a condition affecting the spine and spinal cord, Ayeed lost the use of both legs at the age of 15. Despite facing accessibility challenges and social perceptions, he pressed on with resilience and grit.

Beyond his courier service, Ayeed was a participant in our Maybank myimpact Microbusiness Programme held in February 2025, which supports individuals in building sustainable business ventures.

He shares that he doesn't seek pity—only to be treated like any other courier—and finds fulfillment in the gratitude and happiness of his customers. His story reminds us that entrepreneurship is not just about business, but about dignity, purpose, and service.

Read the full article [here](#).



mothership

GE2025

NEWS

LIFESTYLE

POLITICS

EARTH

WORLD

News

S'pore man, 43, with spinal disability runs his own islandwide courier service, uses public transport

He was born with spina bifida, a condition affecting the spine and spinal cord.



Khine Zin Htet

June 04, 2025, 05:58 PM

mothership



WHY SHOULD YOU ATTEND?

SMCCI Townhall is your opportunity to voice concerns, share challenges, and suggest ideas that shape our priorities and national-level engagements.

WHAT TO EXPECT?

📌 Dialogue on Key Business Pain Points

Let's talk manpower, foreign workers, job redesign, and senior workforce support — topics we've been actively engaging on with policymakers.

📌 Business Regulations & Licensing
Got feedback or issues around food safety, licensing, or environmental regulations? We want to hear them so we can better represent you in our discussions with the authorities.

📌 Grants, Support & SME Ecosystem
Share your experience navigating support schemes, and let us know where we can help bridge the gap.

📌 What SMCCI is Doing for You
Get the latest updates on SMCCI's strategic plans, programmes, and upcoming missions including regional expansion and capacity building.



WHAT IS DEWAN CONNECT?

Stay on after the Townhall for a vibrant networking session! Mingle with fellow entrepreneurs, thought leaders, and industry stakeholders in a casual setting.

Your voice matters! Whether you're new or experienced business owner, share your views at this event and help grow a stronger Malay/Muslim business community.

Register here:

<https://bit.ly/SMCCITownhall2025>

Share your views in our pre-event survey:

<https://bit.ly/SMCCITownhallSurvey>



THE COMMUNITY THE RESOURCES THE GROWTH ALL IN ONE PLACE



Join a Thriving Network of Malay/Muslim Entrepreneurs

Whether you're just starting out or scaling up, being part of a strong business network can make all the difference. As a member of the Singapore Malay Chamber of Commerce and Industry (SMCCI), you'll gain access to exclusive opportunities designed to help you grow, connect, and succeed.

Here's what you'll enjoy as a member:

- ✓ Business networking and industry events
- ✓ Access to funding support and advisory services
- ✓ Marketing & branding visibility through our platforms
- ✓ Member-exclusive rates for training, programmes, and services
- ✓ Representation and advocacy at the national level

SMCCI is more than a Chamber—we're your partner in progress. Join a growing community of like-minded entrepreneurs who are serious about making an impact.

Ready to elevate your business?

[Sign up for SMCCI Membership here](#)



MEET THE TEAM

BUSINESS+COMMUNICATION

BOARD OF DIRECTORS



Fazli Mansor
Vice President
(Pillar Chairman)



Maslina Mohamed
Assistant Honorary
Secretary



Mohamed Shehzad
Assistant Honorary
Treasurer



Abdul Latip
Board Member



Khairil Asyraf
Board Member



Kartina Rosli
Board Member



Noor Khairi
SMCCI Manager



Shaifulbahri Ma'ruf
Group Head
Business & Communication



'Aidil Rausi
Building Management/
Projects



Irni Ibrahim
Trade
Documentation



'Aisyah Sulaiman
Marketing
Communication



Nabilah Herman
Corporate
Communication



Nurul 'Ain
Office Management/
Trade Documentation



Siti Fatimah
Trade
Documentation

SECRETARIAT TEAM



CATCHING UP WITH MOM

SMCCI Business had a productive catch-up session with the Ministry of Manpower (MOM) as part of our ongoing efforts to stay informed and advocate for our business community.

These regular touchpoints allow us to better understand new and upcoming manpower policies, while also identifying ways SMCCI and MOM can collaborate to support businesses more effectively.

In this session, we discussed key areas such as foreign workforce developments, support for senior workers, upskilling HR teams, and job redesign initiatives. MOM will also be sharing informative materials with us —customisable for SMCCI members, so you can access the most relevant updates for your business needs.

We'll be sharing more details soon. Stay tuned!



BUSINESS, MEDIA, AND SHARED GOALS

SMCCI extends our sincere appreciation to Berita Harian for warmly hosting us and sharing updates on your latest initiatives and opportunities for collaboration.

As we continue building a Chamber that listens, engages, and supports our members, such conversations are invaluable. We're especially grateful for the opportunity to appear on BH's podcast, where SMCCI President Dr Abdul Malik Hassan and Executive Director Nadiah Hassan shared their perspectives on current business challenges, community engagement, and the road ahead.

We look forward to deepening this partnership and working together to empower our business community.





DISCOVER SARAWAK: SOUTHEAST ASIA'S NEXT BUSINESS FRONTIER

Join the Sarawak Business Mission 2025 organised by SMCCI

WHY SARAWAK?

1. Robust Economic Growth

- Projected GDP of RM282 billion by 2030, doubling from 2023 figures.
- Achieved RM22.8 billion in approved investments in 2023, with 40.3% in manufacturing and 38.6% in services sectors.

2. Renewable Energy Leadership

- Over 65% renewable energy mix, primarily from hydropower.
- Targeting 15GW renewable capacity by 2035, positioning Sarawak as a regional green energy exporter.

3. Strategic Infrastructure & Connectivity

- Home to 6 ports and 2 international airports (Kuching & Miri).
- Launching state-owned airline in Q1 2025 to enhance regional connectivity.

4. Thriving Industrial Ecosystem

- Hosts 4 industrial parks, including the Samalaju Industrial Park, attracting energy-intensive industries and creating over 20,000 jobs.

5. Supportive Business Environment

- Offers competitive electricity tariffs, among the lowest in ASEAN.
- Established RM8 billion Sovereign Wealth Fund to support sustainable development.

BUSINESS OPPORTUNITIES

Green Energy & Sustainability

- Invest in hydropower, solar, and emerging hydrogen energy sectors.
- Explore Carbon Capture, Utilization, and Storage (CCUS) initiatives.

Manufacturing & Industrial Development

- Opportunities in electronics, semiconductors, and advanced materials.
- Access to resource-rich zones for sustainable manufacturing.

Digital Economy & Innovation

- Collaborate on smart city projects and digital infrastructure.
- Develop e-commerce platforms tailored for local markets.

Tourism & Hospitality

- Invest in eco-tourism, boutique hotels, and cultural experiences.
- Leverage Sarawak's rich heritage and natural beauty.

Education & Training

- Establish vocational training centers and e-learning platforms.
- Partner with local institutions to upskill the workforce.



DISCOVER SARAWAK: SOUTHEAST ASIA'S NEXT BUSINESS FRONTIER

Join the Sarawak Business Mission 2025 organised by SMCCI

WHY JOIN THE SMCCI SARAWAK MISSION?

- ✓ Exclusive B2B Networking: Connect with key industry players and government agencies.
- ✓ Site Visits: Tour industrial parks and innovation hubs.
- ✓ Market Insights: Gain firsthand knowledge of Sarawak's business landscape and opportunities.

 Mission Date: 21-23 September 2025

 Sarawak, Malaysia

Register Your Interest here:

fpls.in/smccisarawakbm2025

or

Scan to Register



For more information and registration, please contact Khairi at noorkhairi@smcci.org.sg



SMCCI JOINS SBF ON US TARIFFS

Represented by our Deputy President Mr Azhar Othman, SMCCI recently attended an important session organised by the Singapore Business Federation (SBF) focusing on strategies for businesses to mitigate the impact of newly announced United States (US) Tariffs. With the global trade landscape becoming increasingly complex, this session was timely in helping businesses especially SMEs to stay prepared, resilient, and adaptable.

Key Takeaways for Businesses:

- 1 Diversify Your Business Portfolio – Don't place all your bets on one product or market.
- 2 Strengthen Your Cashflow – Manage liquidity proactively and maintain flexibility.
- 3 Explore New Territories & Services – Consider new markets and business models to stay ahead.



SBF's Recommendations: What to Do Next?

Short-Term (0–3 Months) – Make Sense

- ✓ Map your exposure to US tariffs – products, customers, suppliers
- ✓ Assess contracts and cost implications
- ✓ Forecast cashflow and monitor global trade policies

Medium-Term (4–12 Months) – Take Action

- ✓ Reconfigure supply chains to reduce risk exposure
- ✓ Explore final assembly in neutral zones
- ✓ Strengthen trade financing, improve transparency, and digitise operations

Long-Term (12+ Months) – Plan Ahead

- ✓ Invest in automation, talent, and modular business models
- ✓ Diversify revenue streams and explore sustainable financing options
- ✓ Strengthen your risk management frameworks



CLICK TO READ MORE

[SBF Navigating U.S. Tariffs Playbook](#)



SINGAPORE-IRAN STRATEGIC EXCHANGE

As part of our ongoing efforts to unlock international growth opportunities for our business community, we recently held a strategic dialogue with the Iran Chamber of Commerce, Industries, Mines and Agriculture (ICCIMA). The session surfaced actionable insights into potential collaboration between Singapore and Iran across several sectors, with a focus on where our members' capabilities align with Iran's emerging priorities.

Key Sectors for Strategic Cooperation:

Agri-Food Products

Iran offers high-quality agri-food exports including pistachios, dates, saffron, and fruit concentrates. These are in demand in international markets, and there is potential for Singapore traders, distributors, and F&B companies to source or co-develop product lines.

Water Treatment & Desalination

Given Iran's water scarcity challenges and Singapore's global reputation for water management technology, there is significant room for knowledge sharing, technology deployment, and project partnerships in water treatment and desalination.

Pharmaceuticals & Biomedicine

The pharmaceutical sector in Iran is mature and open to joint production ventures and technology transfer, especially in areas such as biotech, generics, and medical devices.

Tourism Infrastructure

Iran is looking to expand its eco-tourism and cultural tourism offerings. Singapore firms with expertise in hospitality, tourism development, and heritage conservation may find opportunities in planning, management, and investment.

IT, Fintech & Smart Cities

With a young, tech-savvy population and strong local talent in software and digital services, Iran is emerging as a potential hub for tech collaboration, fintech solutions, and smart city development. Areas such as cybersecurity, digital payments, and urban tech are of particular interest.

Logistics & Transport

Iran's Chabahar Port serves as a strategic gateway connecting Central Asia, the Middle East, and beyond. The prospect of maritime synergy between Chabahar and Singapore could support enhanced trade routes, shipping services, and port logistics solutions.

We welcome expressions of interest from members keen to explore these opportunities. SMCCI will be glad to facilitate further engagements to support your market understanding and connections.

For more information or to register your interest, please contact Khairi at noorkhairi@smcci.org.sg.



MARK YOUR CALENDARS



For more info, visit:
ipweek2025.sg

IP WEEK @ SG 2025 INTELLECTUAL PROPERTY OFFICE OF SINGAPORE (IPOS)

IP Week @ SG is back with its fourteenth edition! Mark your calendars for 26 – 27 August 2025 as the world's premier Intellectual Property (IP) event returns, bringing together IP thought leaders, legal experts and innovative enterprises. Stay ahead of the latest trends, insights, and strategies shaping the future of IP. Don't miss this opportunity to network, learn, and drive innovation.



26 – 27 August 2025



Marina Bay Sands Expo and Convention Centre

Registration is now open:

ipweek2025.sg/registration

BOOK YOUR SPACE: SAUDI INTERNATIONAL HALAL EXPO 2025

Calling All Halal Businesses!

Whether you're in F&B, cosmetics, tourism, lifestyle, modest fashion, Islamic finance, logistics, pharmaceuticals, or certification, this is your chance to showcase your products on a global stage!

Be part of the Saudi International Halal Expo & Summit 2025 – where industry leaders connect, collaborate, and grow.



2–3 December 2025

King Salman Convention Center, Al-Madinah Al-Munawwarah

Book your space now at
www.saudihalalexpo.com

SAUDI International Halal Expo & Summit 2025

2 – 3 December, 2025
King Salman International Convention Center,
Al-Madinah Al-Munawwarah.



We aim to gather professionals from the Halal Industry annually to network, Exchange Experiences & secure new business opportunities.

Why Exhibit at the Saudi International Halal Expo 2025 ?

- Embed the strong growing and lucrative market of the Halal industry.
- Solid platform for product branding and brand awareness opportunities.
- Interact with local & global buyers.
- Access to potential future clients, traders and distributors.
- Explore insights on the latest product development technologies.
- Launch new products in a specialized environment.
- Strengthen your global business relations.
- Guarantee a highlighted position for your product and services in the Mediterranean Halal market.

Exhibitors
200+



Visitors
10,000



Countries
35



Targeted
Exhibitors:



Organized by
TARABIA

www.saudihalalexpo.com

+ (966) 9 200 200 25 | EXT: 309

+ (966) 534 581 047

Info@saudihalalexpo.com

MEET THE TEAM

ENTERPRISE

BOARD OF DIRECTORS



Shamir Wahid
Honorary Treasurer
(Pillar Chairman)



Raja Mohamad
Board Member

SECRETARIAT TEAM



Sufyan Md Ali
SMCCI Enterprise Pte Ltd
Manager



Nadzirah Syaza
Finance/HR



Dino Amin
Enterprise

SMALL BUDGET, BIG IMPACT

A WEBINAR BY
SME CENTRE @ SMCCI

 **11 June 2025, Wednesday**
 **3pm - 5pm**
 **Complimentary**

 **Register now at:**
bit.ly/11Jun-Marketing



SME Centre@SMCCI

MARKETING SERIES

SMALL BUDGET, BIG IMPACT: SMART MARKETING MOVES FOR SMEs

SPEAKERS

1 Small Budget, Big Impact: Smart Marketing Moves for SMEs



Adib Iliya Azlan
CEO
INVOKE Solutions
(On behalf of Rocket Business)

- Discover low-cost, high-impact marketing tactics that work
- Learn how to prioritize channels for maximum ROI
- Find out how you can create a lean marketing strategy that drives sales

2 Unlock Brand Potential with Artificial Intelligence



Nadhirah Nor Azhar
Senior Business Advisor
SME Centre @ SMCCI

- Understand how AI streamlines branding processes, increasing efficiency in content creation and campaign management
- Explore how AI enhances personalisation, leading to more targeted and impactful branding efforts

EVENT DETAILS

Date: 11 June 2025
Time: 3pm - 5pm
Registration: Complimentary
Format: Online Webinar (Zoom)



REGISTER NOW

IN PARTNERSHIP WITH



ROCKETBUSINESS
Powered by 

 arliana@smecentre-smcci.sg

Tired of expensive marketing campaigns with little return?
Learn how to market smarter, not harder.

Join us in this workshop, where our guest speaker, Adib Iliya Azlan, CEO of INVOKE Solutions (on behalf of RocketBusiness), aims to equip small business owners with practical, low-cost strategies to drive sales, prioritise the right channels, and manage their marketing budget for maximum ROI – perfect for SMEs looking to grow without breaking the bank.

-  Discover low-cost, high-impact tactics that work.
-  Learn how to prioritize channels for maximum ROI & create a lean marketing strategy that drives sales
-  Understand the benefits of AI in Digital Marketing for SMEs

CRAVING AUTHENTIC, MUSLIM-OWNED FILIPINO CUISINE?

Nanay's Kitchen is one of the hidden gem serving up authentic Filipino flavours, and it is proudly Muslim-owned! The menu features a variety of popular items including traditional desserts such as Halo-Halo, street snacks like Banana Lumpia, and signature dishes including Chicken Sisig.

They have just opened a new outlet in Yishun — a proud milestone in their journey. Big congratulations to Nanay's Kitchen on this exciting expansion!

Find them at:

- 📍 925 Yishun Central 1, Kedai Kopi - Yishun 925, Singapore 760925
- 📍 301 Ubi Avenue 1, #01-273, Singapore 400301
- 📍 10 Hospital Blvd, #02-03 Outram Community Hospital, Singapore 168582

Swipe to view a preview [here](#), and stay tuned for our full feature!



CLICK FOR MORE!



BUILDING BRIDGES BEYOND BORDERS 27-29 MAY 2025 | JAMBI CITY, INDONESIA

The Singapore Malay Chamber of Commerce & Industry (SMCCI) recently embarked on an exploratory trip to Jambi City, Indonesia, to foster cross-border partnerships and explore collaborative opportunities in business, culture and community development.

SMCCI is excited about the possibilities and looks forward to supporting mutually beneficial growth between both communities.

ANNOUNCEMENT

We are pleased to announce that the Muslim-Owned Enterprise (MOE) logo has been officially registered as a trade mark with the Intellectual Property Office of Singapore (IPOS).

- ◆ Trade Mark No.: 40202423112W
- ◆ Class: 35 – covering services such as business consultancy, advertising, accounting, and marketing
- ◆ Date of Registration: 7 October 2024
- ◆ Validity: Until 7 October 2034

This milestone reinforces our commitment to safeguarding the identity and credibility of the MOE Certification. It also enhances the trust and recognition associated with the logo among consumers, partners and certified enterprises.

Use of the Logo

As a registered trade mark, the MOE logo is legally protected. We kindly remind all parties – including MOE certification holders, business partners and internal teams – to refrain from any unauthorised use of the logo. Usage must comply with the guidelines provided by SMCCI.

If you are unsure whether your intended usage complies, please contact us at info@smcci.org.sg for clarification.

We thank you for your continued support in upholding the integrity of the MOE Certification.



**FOLLOW
FOR MORE UPDATES:**



RESOURCES



NEED HELP WITH YOUR BUSINESS?

We are pleased to announce that SMCCI members who wish to discuss their business concerns with our esteemed Board Members can now book a session every Friday from 3pm to 5pm. This dedicated time slot provides a valuable opportunity for meaningful engagement, allowing you to seek guidance, share insights, and receive expert advice.

Don't miss out on this exclusive chance to connect with our Board Members and propel your business forward. Book your session today and make the most of this valuable resource!

[Secure your spot now!](https://tinyurl.com/MTMS-SMCCI)

WANT TO REACH TO NEW CUSTOMERS?

Are you looking to enhance your brand visibility and reach a wider audience without breaking the bank?

Look no further! SMCCI is thrilled to offer exclusive marketing and advertising packages at affordable rates, specially tailored to meet the needs of businesses like yours.

Our team at SMCCI Communications is ready to assist you every step of the way. For more information and to discuss how we can elevate your business presence, **get in touch with Nabilah Herman** at **nabilahherman@smcci.org.sg** or **'Aisyah** at **sitiaisyah@smcci.org.sg**.

We look forward to supporting your growth and helping your business thrive!

[Click to view our Marketing Package!](#)

