



SMCCI**INSIDER**

SMCCI MONTHLY NEWSLETTER

VOL 29.

8 JAN 2025

HAPPY
New Year



LETTER FROM *PRESIDENT*



السلام عليكم

DEAR MEMBERS,

Happy New Year! As we step into 2025, let us take a moment to celebrate the progress we have made and look ahead to the exciting opportunities this year will bring.

2024 was a remarkable year for SMCCI. We achieved key milestones, including the launch of the refreshed Muslim-Owned Enterprise (MOE) Certification, aimed at empowering Malay/Muslim businesses and enhancing their visibility locally and internationally. Our signature events, such as Dewan Connect with MOS Gan Siow Huang on Flexible Work Arrangements, Aspire Connect to nurture youth, and Dewi Connect to empower women entrepreneurs, highlighted our commitment to growth and development. Additionally, we strengthened cross-border collaboration through the Jakarta Business Mission and deepened discussions on sustainability and internationalisation in a dialogue with Minister Grace Fu.

In the last quarter, Singapore's economy exceeded expectations, growing by 4% in 2024, as highlighted by PM Lawrence Wong. This strong performance reflects a resilient economic foundation and offers a positive outlook for 2025. Growth sectors such as technology, biotechnology, and green energy are poised to lead the way, with digitalisation fostering innovation and efficiency across industries. Additionally, the Johor-Singapore Special Economic Zone (SEZ) presents a significant opportunity to enhance cross-border collaboration and market expansion. These opportunities bring a positive business outlook, highlighting the need for innovative support to overcome challenges and take advantage of emerging growth avenues.

For the coming years, SMCCI has established various plans, including establishing representative offices in Indonesia and Malaysia and introducing more microbusiness programmes through SMCCI Academy. We also aim to expand our network and warmly welcome new members to join SMCCI. By becoming part of our community, businesses can access resources, connections, and initiatives to propel their growth.

Let us continue to support one another, embrace innovation, and seize opportunities for collaboration. Together, I am confident we will make 2025 a year of remarkable success and empowerment for all.

Wishing you and your families a year filled with prosperity, health, and happiness. collaboration and market expansion.

Mr Abu Bakar Bin Mohd Nor
President



Congratulations!

A big congratulations to Mr Azhar Salleh (Zoul's Corner) on receiving an award at the prestigious Singapore SME 500 Award 2024, and to Mr Hasan Abdul Rahman (Pondok Abang) for successfully expanding his business footprint to Brunei and the greater Borneo region! Congratulations also to Mr Suhaimi Rafdi for opening Campur Nasi Padang restaurant at Wisma Geylang Serai (WGS) on 4th January. This marks the third and largest branch of the Campur Nasi Padang brand.

These remarkable achievements reflect new chapters of growth, recognition, and opportunity, showcasing the dedication and excellence of our members.

Here's to more achievements ahead!



**CLICK TO
READ**



MEMBERSHIP TIERS 2025

Elevating Our Membership Experience

UPDATE

SMCCI Membership tiers have been restructured for 2025 to provide greater value and tailored benefits, ensuring our members receive the support and resources they need to thrive in a dynamic business environment.

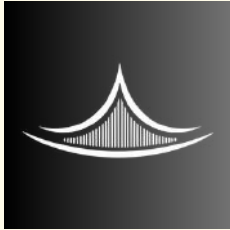


DEWAN PERNIAGAAN & PERUSAHAAN
MELAYU SINGAPURA

SINGAPORE MALAY CHAMBER OF COMMERCE & INDUSTRY

ديوان فرنيكان دان فروسهان ملايو سيغافورا

2025



PLATINUM MEMBERSHIP TIER

Any **Ordinary / Professional / Individual / Affiliate / International** member may be **UPGRADED** into the **Platinum** tier following a thorough review by the Membership Committee. The criteria for this upgrade include:

- Approval by the Membership Committee
- Min. **\$200k** paid up capital

Fees: \$888 (exc GST)



Priority Access to SMCCI Exco Directors' Meet-The-Members Session



Priority Access to engagements with political officeholders and government agencies



Involve in the Industry Roundtable Feedback Unit



Access to SME Centre @ SMCCI Business Advisory



Discounted rates for SMCCI ads and programmes



Complimentary pass to SMCCI networking events

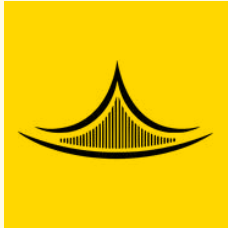


Access to local media and publicity



DEWAN PERNIAGAAN & PERUSAHAAN
MELAYU SINGAPURA
SINGAPORE MALAY CHAMBER OF COMMERCE & INDUSTRY
دewan Perniagaan & Perusahaan Melayu Singapura

2025



GOLD MEMBERSHIP TIER

Any **Ordinary / Professional / Affiliate / Individual** member will automatically be entered into the **Gold** membership tier.

- Approval by the Membership Committee
- Min. **\$100k** paid up capital

Fees: \$502 (exc GST)



Priority Access to SMCCI Exco Directors' Meet-The-Members Session



Access to SME Centre @ SMCCI Business Advisory



Discounted rates for SMCCI ads and programmes



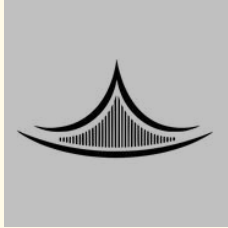
Complimentary pass to SMCCI networking events



Access to local media and publicity



2025



SILVER MEMBERSHIP TIER

Any **Associate / Student** member will automatically be entered into the **Silver** membership tier.

Fees: \$55 (exc GST)

Any **Ordinary / Professional / Individual / Affiliate** member will automatically be entered into the **Silver** membership tier.

Fees: \$185 (exc GST)



Access to business owners and mentors



Access to SME Centre @ SMCCI Business Advisory



Discounted rates for SMCCI ads and programmes



Discounted rates for SMCCI networking events



Access to local media and publicity



DEWAN PERNIAGAAN & PERUSAHAAN
MELAYU SINGAPURA
SINGAPORE MALAY CHAMBER OF COMMERCE & INDUSTRY
دewan Perniagaan & Perusahan Melayu Singapura

GO CASHLESS

Starting 1st January 2025, our Certificate of Origin (CO) service will transition to a cashless system.

Note: This means all payments for CO services will be conducted via digital platforms to enhance efficiency and convenience for our users.



UPCOMING EVENT



Singapore Manufacturing Federation's (SMF) Manufacturing Day Summit

Venue: Sands Expo and Convention Centre, Level 4, Roselle Simpor Ballroom

Date: Friday, 17 January 2025

Theme: Smart Collaboration: Humanizing the Future of Manufacturing in the Age of AI

The purpose is to explore the intersection of human ingenuity and AI in the manufacturing sector, fostering innovation and sustainable practices leading to Industry 5.0. This event will provide an excellent opportunity for industry professionals to come together, share knowledge, and discuss the latest trends and innovations.

More details here: <https://smfmanufacturingday.com/>

[Click here](#) to register.

Don't forget to block your calendar!





**CLICK TO
READ**



SME CENTRE @ SMCCI

1st NEWSLETTER

SME Centre @ SMCCI kicked off the New Year with the release of their first newsletter!

The newsletter highlights their dedicated efforts to support local SMEs. May this initiative inspire many success stories and help SMEs achieve their full potential on their business journey.

Congratulations to the SME Centre team on this successful launch, led by Mr Ahmad Mohamed and Mdm Ashura Piperdy!



**SME
CENTRE
@SMCCI**

LUNCH WITH ENTERPRISE SINGAPORE



On 17th December 2024, SMCCI conducted a highly productive lunch meeting with Enterprise Singapore, focusing on strategic collaborations that support business growth and enhance the competitiveness of local enterprises, particularly within the Malay/Muslim community. The meeting concluded with both parties expressing a strong commitment to working closely together, leveraging each organisation's expertise and resources to catalyse transformative change in the business landscape.

This exemplifies SMCCI's unwavering dedication to cultivating impactful partnerships and spearheading initiatives that yield tangible benefits for its members and the broader business ecosystem.

UPCOMING EVENTS BY



Association of Small
& Medium Enterprises

Ready to Transform Your SME with AI?

Evolve with AI, Digitalise, and be Cyber Secure! **Join us at AI Festival Asia (AIFA)** to learn how to elevate your business with technology. Plus, connect with 800 business owners and 80+ trade associations at the **Inter-Association Networking Night (IANN)**.
Learn, connect, and grow!

**Click Here
To Join Us**

Suntec Convention & Exhibition Centre,
Level 3, HALL 301-302 (Summit 1 and 2)
16.01.2025 - 17.01.2025

AIFA | IANN

Organised by



- **AIFA: 2-day event (\$20)**
 - 16 Jan: 9:00 AM–5:30 PM
 - 17 Jan: 9:00 AM–1:00 PM
- **IANN: \$68 (Inc. Dinner)**
 - 17 Jan: 5:30 PM–9:00 PM

Hear from these industry experts and more!

FUJIFILM NVIDIA MYREPUBLIC

Use **AITAC** at checkout for \$10 off your 2-day AIFA pass

All speaker slots and topics are subject to change without prior notice



CLICK THE IMAGE TO REGISTER





MENTORSHIP SESSION WITH MAYBANK myimpact WINNERS

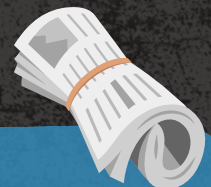
As part of our commitment to nurturing entrepreneurial growth, SMCCI Academy team recently facilitated a mentorship session with Mdm Normah, one of the winners of the Maybank myimpact Microbusiness Programme 2024. Mdm Normah was paired with experienced mentor, Ms Hasliza, who shared valuable insights and guidance to further enhance Mdm Normah's business acumen.

During the session, Mdm Normah and Ms Hasliza engaged in a productive discussion, exploring strategies to overcome challenges and capitalise on opportunities. The mentorship session provided a platform for Mdm Normah to gain practical advice and expertise, empowering her to take her business to the next level.

We look forward to continuing our collaboration with the winners and witnessing their progress!

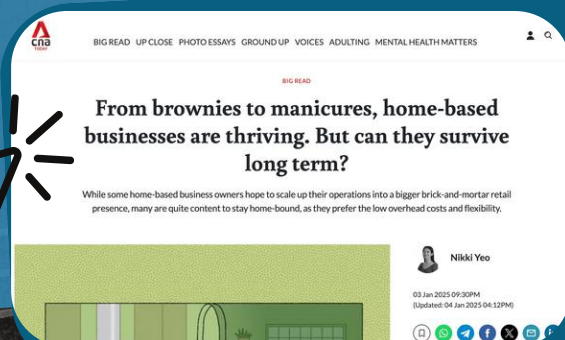


#SMCCIINTHENEWS



How is SMCCI currently supporting home-based business owners?

Read more in
Channel News Asia's
Big Read Series!



BUSINESS FINANCE SOLUTIONS

Step into SMCCI's Incubation Centre, where business dreams take flight! With expert guidance from Dino Amin, our Business Finance Solutions are designed to empower and support your growth every step of the way. Let's turn your vision into success!

OUR BUSINESS FINANCE SOLUTIONS:

consultation

incorporation

accounting & tax

VCC/SPV setup

bank account opening

corpsec services

loans (secured/unsecured)

pitch deck

mortgage

fund raising

franchise

supply chain financing

overseas companies setting up in SG

corporate trust

mergers & acquisition



We understand the importance of timely and effective business financial solutions. We will work closely with you to provide personalised support and guidance, helping you make informed decisions and drive your business forward.

Contact us today to learn more about our Business Finance Solutions and how we can help your business succeed.



CONTACT US

TOP 5 PODCASTS ON



TOP 3 PODCASTS ON



[The Business Lab | SMCCI](#)



[TheBusinessLabPod-SMCCI](#)

WHAT DO YOU THINK OF **TBL** 2024?

We want to hear from you! Fill out the survey below:

fpls.in/surveytbl



We'd like to thank our podcast partners for all their support in 2024!

CRAFT BΨ III
A DESIGN & BUILD COMPANY

STUDIOFIVE
CORP

ENTITY
STUDIO
A Studio by J Company

SEYRUL CONSULTING

RESOURCES



NEED HELP WITH YOUR BUSINESS?

We are pleased to announce that SMCCI members who wish to discuss their business concerns with our esteemed Board Members can now book a session every Friday from 3pm to 5pm. This dedicated time slot provides a valuable opportunity for meaningful engagement, allowing you to seek guidance, share insights, and receive expert advice.

Don't miss out on this exclusive chance to connect with our Board Members and propel your business forward. Book your session today and make the most of this valuable resource!

[Secure your spot now!](https://tinyurl.com/MTMS-SMCCI)

WANT TO REACH TO NEW CUSTOMERS?

Are you looking to enhance your brand visibility and reach a wider audience without breaking the bank?

Look no further! SMCCI is thrilled to offer exclusive marketing and advertising packages at affordable rates, specially tailored to meet the needs of businesses like yours.

Our team at SMCCI Communications is ready to assist you every step of the way. For more information and to discuss how we can elevate your business presence, **get in touch with Nabilah Herman** at nabilahherman@smcci.org.sg or **Aisyah** at sitiaisyah@smcci.org.sg.

We look forward to supporting your growth and helping your business thrive!

[Click to view our Marketing Package!](#)

