

PROTÉGÉ KITA 2024 SIGNATURE PROGRAMME

Date	Activity	Time	Venue
19 Jun	Module #1: Starting Right with Business Fundamentals Module #2: Digitalisation	9.00am - 1.30pm	15 Jalan Pinang, S199147
26 Jun	Module #3: Making The Right Decisions - Critical Thinking for Success Module #4: Building a Financial Forecast	9.00am - 1.30pm	15 Jalan Pinang, S199147
3 Jul	Consultation Session: Prep Business Plan	9.00am - 11.30am	15 Jalan Pinang, S199147
10 Jul	Consultation Session: Finalise Business Plan	9.00am - 11.30am	15 Jalan Pinang, S199147
17 Jul	End Programme Showcase: Business Plan Presentation	9.00am - 1.30pm	35 Onan Rd / 15 Jalan Pinang
24 Jul	Learning Journey + Fireside Chat	9.30am - 1.30pm	BCG Office
7 Aug	Module #5: Brand Positioning to Stand Out Module #6: Making Sense of Social Media Analytics	9.00am - 1.30pm	15 Jalan Pinang, S199147
14 Aug	Module #7: Halal Industry Fundamentals Module #8: Understanding Financial Statements	9.00am - 1.30pm	15 Jalan Pinang, S199147
15 Aug - 18 Oct	3 x Mentoring Session + Business Advisory with SMEC @ SMCCI (1 hour min / session)	To arrange with respective OIC	To arrange with respective OIC
21 Aug	Sustainability Reporting and Governance by gprnt.ai	9.00am - 1.30pm	15 Jalan Pinang, S199147
23 Aug	Financial & Marketing Plan Submission	12pm	-
28 Aug	Learning Journey + AI Workshop by Huawei	9.30am - 1.30pm	Changi Business Park
Sep (TBC)	Product Demo Day @ Selokal Marketplace	TBC	TBC
11 Sep	Module #9: Startup Funding for Entrepreneurs Module #10: Financial & Growth Strategies Sharing Session by RaiSE	9.00am - 2.30pm	15 Jalan Pinang, S199147
18 Sep	Module #11: Business Negotiation & Deal Closure Module #12: International Expansion	9.00am - 1.30pm	15 Jalan Pinang, S199147
25 Sep	Fireside Chat + SMCCI Sharing (Membership & Business)	10.30am - 1.00pm	-
2 Oct	End Pitching Showcase Slides Submission	12pm	-
9 Oct	Consultation: Prep for Pitching Showcase + Mock Presentation	9.00am - 1.30pm	35 Onan Rd / 15 Jalan Pinang
10 Oct - 22 Oct	Break (Prep for Pitching Showcase)		
18 Oct	Mentorship period ends		
23 Oct	End Pitching Showcase	9.00am - 1.30pm	TBC

*Note: This programme schedule is subject to changes