

PROTÉGÉ KITA 2023 SIGNATURE PROGRAMME

Date	Activity	Time	Venue
21 Jun	Module #1: Starting Right with Business Fundamentals Module #2: Digitalisation *Digital Deep Dive period begins	9.30am - 1.30pm	15 Jalan Pinang, S199147
28 Jun	Module #3: Making The Right Decisions - Critical Thinking for Success Module #4: Building a Financial Forecast	9.30am - 1.30pm	15 Jalan Pinang, S199147
5 Jul	Learning Journey + Fireside Chat	9.30am - 1.30pm	TBC
12 Jul	Consultation Session: Prep Business Plan	9.30am - 11.30pm	15 Jalan Pinang, S199147
19 Jul	Consultation Session: Finalise Business Plan	9.30am - 11.30am	15 Jalan Pinang, S199147
26 Jul	End Programme Showcase: Present a Business Plan to a panel of mentors	9.30am - 5.30pm	TBC
2 Aug	Module #5: Brand Positioning to Stand Out Module #6: Service Orientation in a Highly Interconnected World	9.30am - 1.30pm	15 Jalan Pinang, S199147
10 Aug	Module #7: Halal Industry Fundamentals Module #8: Develop a Flair for Business Writing - The Secret to Exceptional Writing	9.30am - 1.30pm	15 Jalan Pinang, S199147
16 Aug	DTO Sharing Session (Deep Dive & E-Commerce)	9.30am - 1.30pm	15 Jalan Pinang, S199147
20 Aug	3 x Mentoring Session + Business Advisory with SME @ SMCCI (1 hour min / session)	To arrange with respective OIC	To arrange with respective OIC
23 Aug	Sustainability Workshop	9.30am - 1.30pm	TBC
2 Sep	Product Demo Day	9.30am - 5.30pm	TBC
6 Sep	End Programme: Submit a Financial & Marketing Plan	-	-
13 Sep	Module #9: Startup Funding for Entrepreneurs Module #10: Financial & Growth Strategies	9.30am - 1.30pm	15 Jalan Pinang, S199147
20 Sep	Module #11: Business Negotiation & Deal Closure Module #12: International Expansion	9.30am - 1.30pm	15 Jalan Pinang, S199147
27 Sep	Fireside Chat + SMCCI Sharing (Membership & Executive-In-Residence)	9.30am - 11.30am	Zoom
4 Oct	Consultation: Prep for Pitching Showcase	9.30am - 11.30am	Zoom
8 Oct - 17 Oct	Break (Prep for Pitching Showcase)	-	-
13 Oct	<u>Mentorship + BA + DDD period ends</u>	-	-
18 Oct	End Programme: Pitch to Investors @ SMCCI Business Convention (Illuminate)	TBC	TBC

*Note: This programme schedule is subject to changes